

CASE STUDY: THE DELEGATE WRANGLERS

Creating unique space and event solutions

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CLIENT

The Delegate Wranglers is a company created and managed by events organisers, for events organisers. It is the event's industry's most engaged and positive community and has amassed over 23,000 members worldwide, offering collaborative opportunities and peer recommendations for professional conference organisers and events industry suppliers.

EVENTS

Confex, CHS Leeds, CHS Birmingham

GOAL

To create striking exhibition stands for The Delegate Wranglers and their stand partners.

SOLUTION

Showplace designed and installed exhibition stands, complete with fully branded and reusable tension fabric graphics for The Delegate Wranglers and their partner organisations. Showplace also supplied furniture to complete the final look of the stands.



RESULTS

1. Successful event

The Delegate Wranglers reported that the events were a resounding success and that the exhibition stands exceeded their expectations.

2. Renewed partnership

The Delegate Wranglers renewed their partnership with Showplace as their official exhibition stand builder for a second year (2023-2024).

